

Clerk of the House of Representatives  
Legislative Resource Center  
B-106 Cannon Building  
Washington, DC 20515

<http://lobbyingdisclosure.house.gov>

Secretary of the Senate  
Office of Public Records  
232 Hart Building  
Washington, DC 20510

<http://www.senate.gov/lobby>

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

**Cash America International, Inc.**

2. Address ☐ Check if different than previously reported

Address1 **1600 W 7th Street**

Address2

City **Fort Worth**

State

**TX**

Zip Code **76102**

Country **USA**

3. Principal place of business (if different than line 2)

City

State

Zip Code

Country

4a. Contact Name

b. Telephone Number

c. E-mail

5. Senate ID#

**RENE P. KNOX**

☐ International Number

(817) 570-1616

**rknox@casham.com**

**307637-12**

7. Client Name ☒ Self ☐ Check if client is a state or local government or instrumentality

6. House ID#

**Cash America International, Inc.**

**380610000**

### TYPE OF REPORT

8. Year **2010**

Q1 (1/1 - 3/31) ☒

Q2 (4/1 - 6/30) ☐

Q3 (7/1-9/30) ☐

Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐

Termination Date

11. No Lobbying Issue Activity ☐

### INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

#### 12. Lobbying

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$5,000

☐

\$5,000 or more

☐

\$

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSE** relating to lobbying activities for this reporting period were:

Less than \$5,000

☐

\$5,000 or more

☒

\$

**\$270,000.00**

#### 14. REPORTING

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature

Filed Electronically

Date

**04/20/2010**

Printed Name and Title **KEVIN KIMBLE, VICE PRESIDENT - Federal Affairs**

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

FIN

FINANCIAL INSTITUTIONS/INVESTMENTS/SECURITIES

(one per page)

16. Specific lobbying issues

S. 500/HR1608, Protecting Consumer from Unreasonable Credit Rates Act of 2009: HR 1640 Interest Rate Reduction Act; HB 1705/S.566, Financial Product Safety Commission Act of 2009, HR 1214, Payday Loan Reform Act of 2009;S 582, Interest Rate Reduction Act; HB 1456. Various bills relating the Truth & Lending Act (Overdraft, Service Charges & payday loan disclosures), HB 4173 Regulatory Reform, S. 3217 - "Restoring American Financial Stability Act of 2010".

17. House(s) of Congress and Federal agencies☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Kevin	Kimble		Chief of Staff/Council, Gonzales; LA, Frost	<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above☒ Check if None

Printed Name and TitleKEVIN KIMBLE, VICE PRESIDENT - Federal Affairs